The su **ourpower**
DIE ENERGIE **COO** ERATIVE

"PizzaPVunghi" energy community

Key partners

- OurPower as a supporting service provider for billing, contract templates, and articles of association Association leaders as assistance in founding the association
- A bank that sponsors the association's account Local councilor from the Mühlviertel region who (...)?
- Operators of larger green energy plants
- Well-connected people in Vienna who spread the word and find additional members who want to purchase the electricity

Key activities

- Find members for electricity purchase and feed-in Found and operate an association Explain the energy community Further my education in terms of association obligations
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Key resources

- Volunteer work My time
- My network
- My communication skills My roommate's web design skills for the website Association account
- The pizzeria as a meeting place

Value propositions

- We share the green electricity we generate at a fair, self-determined, and stable price.
- We purchase green electricity from the countryside, from grandpa and grandma.
- No more nasty surprises on your electricity bill. Our electricity money goes to the members and not to large corporations.
- Working together to do something meaningful against the climate crisis. Pizza & power!
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Customer relations

- Annual club meetings at the pizzeria, which gets its electricity from the community, where we discuss the status of the EC
- Excursions for city dwellers to a PV system owned by a member from the Mühlviertel region

Channels

- Information events in the pizzeria and also in the countryside WhatsApp group to share important information
- Website with a description and contact details Word of mouth
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Customers & target groups

- My flatmates in Vienna Fellow students from university
- The local pizzeria "La Gustosa"
- My grandparents, who recently installed a PV system Other friends, neighbors, or acquaintances from the
- Mühlviertel region who have a PV system on their roof

Cost structure

- Costs for events, e.g., printing costs Founding of association and opening of account Monthly service fee to OurPower
- Tax consulting
- Payment of an employee if the energy community grows

Sources of income

- One-time membership fee of €40 per member Monthly basic fee for producers Monthly basic fee for electricity consumers Fixed tariff of 2ct/kWh for producers
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Business Model Canvas according to www.strategizer.com
https://strom.ourpower.coop/poweryouth/

POWER youth